

# James Harrison

j.harrison.design@outlook.com | 07700 900452

## PROFESSIONAL SUMMARY

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Senior UI Designer with over 8 years of experience building scalable design systems for enterprise software. Proven track record of improving user engagement by 35% through intuitive interface overhauls and accessibility optimisations. Expert in Figma, specialised in creating high-fidelity interactive prototypes that streamline development workflows.

## WORK EXPERIENCE

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### Senior UI Designer | DeepBlue Digital | London, UK

Mar 2019 - Present

- Spearheaded the creation of a centralised design system that unified 4 separate SaaS products, increasing design consistency by 90%.
- Managed a team of 3 junior designers to deliver a high-fidelity redesign of the mobile app, resulting in a 40% increase in App Store ratings.
- Collaborated with engineering leads to implement documentation processes that reduced front-end development rework by 15%.
- Optimised high-traffic landing pages through A/B testing, driving a £1.1M increase in annual recurring revenue (ARR).
- Conducted accessibility audits for the entire platform, achieving WCAG 2.1 AA compliance within 6 months.

### UI/UX Designer | Pixel Stream Studio | Manchester, UK

Aug 2016 - Feb 2019

- Designed 20+ responsive web interfaces for FTSE 100 clients in the retail and finance sectors.
- Reduced average user task completion time by 22% through the implementation of more intuitive navigation patterns.
- Developed interactive prototypes in Principle to demonstrate complex micro-interactions to stakeholders, securing approval for 3 major product pivots.
- Built a library of 500+ scalable SVG icons used across all client digital touchpoints.
- Partnered with marketing teams to create visual assets that increased social media click-through rates by 18%.

### Junior Interface Designer | CloudPeak Solutions | Bristol, UK

Jun 2014 - Jul 2016

- Assisted in the visual design of a cloud storage dashboard used by over 500,000 active monthly users.
- Maintained and updated the UI style guide to ensure visual alignment across web and desktop applications.
- Produced pixel-perfect assets and specifications for development teams using Zeplin.
- Optimised image assets for web performance, resulting in a 30% faster page load speed for the home page.
- Contributed to brainstorming sessions and mood boards for brand refresh initiatives.

## EDUCATION

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### Royal College of Art | Master of Arts | Service Design

Sept 2012 - May 2014

### University of the Arts London | Bachelor of Arts (Hons) | Graphic and Media Design

Sept 2008 - May 2012

## SKILLS

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Figma, Adobe Creative Suite (Photoshop, Illustrator), Sketch, Principle, ProtoPie, Design Systems, Typography & Colour Theory, Responsive Design, Iconography, Prototyping, Micro-interactions, Accessibility (WCAG), Basic HTML/CSS, Cross-functional Collaboration, Agile/Scrum, Stakeholder Presentation

## CERTIFICATIONS

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Google UX Design Professional Certificate | Coursera (Apr 2021)

Nielsen Norman Group UX Certification | NN/g (Nov 2018)

## LANGUAGES

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English (Native)

French (Fluent)

## ACTIVITIES

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### **Design Manchester Speaker**

Presented a session on 'Scalable Design Systems for Enterprise' to over 200 industry professionals.

### **AIGA Member**

Active member of professional design networks, participating in regional workshops and mentoring junior designers.

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CV example from guide at [vitae.so](https://vitae.so)